

FOR IMMEDIATE RELEASE

Night of Giving Returns as Virtual Benefit for Hospitality House

Grass Valley, Calif. (Dec. 4, 2020) – Don't miss the 15th annual Night of Giving on Dec. 19! This hometown holiday party is back as a **virtual** evening of musical entertainment and merriment to raise awareness and support for local families and individuals experiencing homelessness.

Night of Giving features many regional and local musicians who are making special performances just for the event as well as a virtual *best of* collection of performances from years past. Virtual attendees will also have an opportunity to go behind the scenes of Hospitality House's homeless shelter, known as Utah's Place, where they'll meet real locals experiencing homelessness, hear a little of their story, and learn more about the services offered at the shelter.

"The show must go on," said Mikail Graham, event host and founder of Night of Giving, who noted this would be his last year leading the event production efforts. "Now more than ever, this event matters. Hospitality House has helped 570 locals this year to date and as more people fall into homelessness, we as a community need to do more. We have a handful of angel donors who have stepped up for this event and any donation given to Hospitality House during the show will be tripled by their kind hearts. This is a big deal. We have an incredible opportunity to create impact while having a great night of music and entertainment, too."

Production for Night of Giving is largely volunteer-driven and led by Graham, who explained every act featured is donating their time and talent to make the event possible. During the event, Hospitality House staff will be on standby, ready and hopeful to facilitate donations over the phone at 530-615-0852 or online at hhshelter.org. Donations sent via mail on or before Dec. 19 with "Night of Giving" in the memo will also be counted toward the match.

The entire community is invited to tune into Night of Giving safely from home at 6 p.m. on Dec. 19. For the best, optimal experience, attendees are encouraged to stream directly from hhshelter.org. Additional viewing options include Facebook.com/hhshelter, YouTube.com/hhshelter, and a viewer-friendly version made just for Public Access Television: Comcast channel 11 or Suddenlink channel 16.

There is no cost to watch Night of Giving from home, but a suggested donation of \$25 is encouraged to help Hospitality House during the pandemic and beyond. Donations received during the event will be tripled by angel donors. If \$25 is given, as an example, the angel donors will give \$75 in response, which in turn will provide fuel and nourishment to 100 people.

"This event is all about togetherness," added Graham. "What started as a small evening with friends has grown into what it is today—a community-driven musical benefit for those in need. Together, we're raising awareness and support for our homeless community, and we'd love for you to join us."

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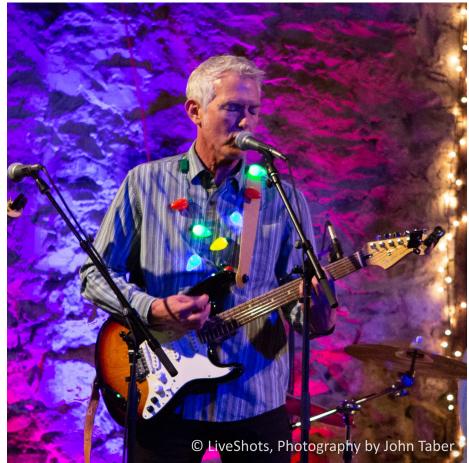
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Providing Pathways to Housing

Know and "Go":
When: Saturday, Dec. 19, 2020
Where: Watch from home at hhshelter.org, Facebook.com/hhshelter,
YouTube.com/hhshelter or by watching Public Access Television: Comcast channel 11 or
Suddenlink channel 16
Time: 6 - 8 pm
Cost: FREE but a \$25 donation is suggested to help the shelter receive a triple match donation during the evening.

For additional information on Night of Giving, visit hhshelter.org.



The community comes together every year for Night of Giving, and even during a pandemic, Night of Giving moves forward as a virtual evening of entertainment to raise awareness and support for those in need. Photo by John Taber, featuring Mark Vieaux singing at Night of Giving 2019.

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About Hospitality House

The mission of Hospitality House is to bring homeless people in Nevada County into a circle of community caring that offers shelter, sustenance, advocacy, opportunity, dignity, and hope as they transition from homelessness to housing. For more information about Hospitality House, visit <u>hhshelter.org</u>.