

PRESS RELEASE

NEVADA COUNTY BUSINESSES AND EMPLOYEES GIVE BACK TO THE COMMUNITY

The United Way of Nevada County Employee Giving campaign is currently underway. Many businesses and government agencies throughout Nevada County and nationally will take part in the 2018-2019 Employee Giving campaign.

Employees from local businesses, national corporations and government agencies participate in the annual campaign, pledging donations that are deducted from their paychecks. Employees may donate their pledges to United Way of Nevada County or designate to the 501(c) 3 non-profit of their choice.

In addition to participating in the Employee Giving campaign, many of these businesses host events such as soup-a-thons, Friday jeans day, chili cook-offs, Halloween costume contests and book sales to raise money for United Way of Nevada County. The money raised from these events and the payroll pledge process (those not designated to other non-profits) goes into the United Way of Nevada County Community Impact Fund, which is used toward programs such as Food Access Saturday.

One local fundraiser for United Way is the annual book sale that the County holds. This year is the 23rd annual sale; it is being held at the Rood Center Lobby through Nov. 6th. Currently they are looking for donated gently used books, which can be dropped off in the lobby until Oct. 26th.

Currently all Nevada County branches of Wells Fargo are participating in events to raise money for United Way of Nevada County. Employees can donate \$5 to their "Casual for a Cause" fundraiser in order to wear casual clothing on Fridays and Saturdays. There are so many ways local businesses and other corporations help United Way every year.

Some of the businesses that are currently holding Employee Giving Campaigns are UPS, Telestream, Bank of America, Texas Instruments, B&C Ace Home Center, and local school districts. United Way of Nevada County appreciates the many hard-working employees who give (or volunteer), the businesses who match donations or give corporate gifts, and businesses who also choose to sponsor special events. To get involved, call 274-8111 or email admin@uwnc.org.